

THE EDWARD H. ROSEN HILLEL CENTER ASPIRES TO:

- Provide a proud, visible center for Jewish life at Temple University
- Create spaces that nurture diverse Jewish student communities
- Meet Temple students' need for Jewish celebration, worship, and dining
- Serve as a meeting ground between Jewish life and the University
- Offer a \$7,300,000 state-of-the-art facility on the west side of campus, available to all of Temple University
- Focus national attention on opportunities for Jewish students at Temple University and highlight Temple as a premier institution

BY THE NUMBERS

ADDRESS: 1441 Norris Street, one block west of Broad Street, across from the University playing fields

DIMENSIONS OF THE SITE AND SIZE OF THE CENTER: 10,500 sq. ft. on three floors above grade, on a site that is 48' x 76' (3,648 sq. ft.)

SPACE: Approx. 13,000 sq. ft. of useable space

ROOFTOP GARDEN: 5,450 sq. ft.

ESTIMATED COST OF THE PROJECT: \$8.5 million, including \$1.2 million to endow operating costs

JEWISH STUDENTS SERVED BY ROSEN CENTER: 3,000 annually

CAMPAIGN TO BUILD THE EDWARD H. ROSEN HILLEL CENTER LEADERSHIP:

CONSTRUCTION COMMITTEE CHAIR
Alan Casnoff

CAPITAL CAMPAIGN COMMITTEE CHAIR
Edward H. Rosen

HONORARY CAMPAIGN COMMITTEE
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Scott Isdamer
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The Sullivan Company

ARCHITECT
Jacobs Wyper



The Edward H. Rosen Hillel Center for Jewish Life provides Temple University with a beautiful, state-of-the-art facility that is a source of pride for Jewish students and a resource for the entire Temple community.

Approximately 3,000 Jewish undergraduate and graduate students attend Temple University. More than 80% of Jewish undergraduate students and many graduate students live on campus or in the surrounding neighborhood. The Edward H. Rosen Hillel Center for Jewish Life is the platform on which these students and others are building their Jewish community and the hub for activities through which they explore their Judaism.

The Rosen Center is warm and welcoming. It offers 10,500 square feet of program and administration space on three floors and boasts a rooftop garden overlooking the Center City skyline. Located on the corner of 15th and Norris Streets, it is a beautiful addition to the Temple campus in support of Temple's emerging and active Jewish student community.

WWW.TEMPLEHILLEL.COM | 215.769.1174

FOSTERING PRIDE | BUILDING COMMUNITY | ENHANCING THE JEWISH EXPERIENCE



Hillel at Temple University is a program of Hillel of Greater Philadelphia, a partner agency of The Jewish Federation of Greater Philadelphia and an affiliate of Hillel: The Foundation for Jewish Campus Life.

For further information on The Campaign to Build The Edward H. Rosen Hillel Center for Jewish Life, please contact:

Office of Institutional Advancement
Hillel of Greater Philadelphia
215 S. 39th Street
Philadelphia, PA 19104
215-898-8265

The Campaign to Build the Edward H. Rosen Hillel Center for Jewish Life

Temple University



➤ Features Included in The Edward H. Rosen Hillel Center for Jewish Life



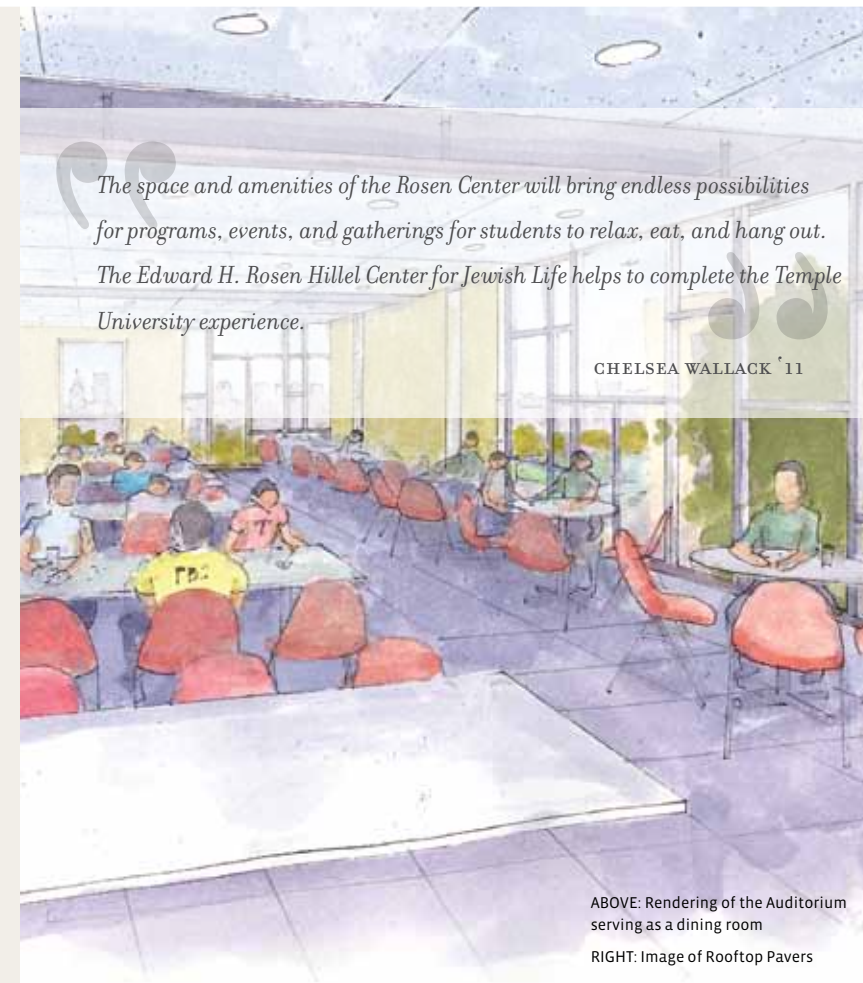
Rendering of the Cafe where Temple faculty and students can share a kosher meal or a cup of coffee.

➤ Gift Opportunities

- 1 125TH ANNIVERSARY GIFT
- 2 "1441" CLUB
- 3 ROOFTOP PAVER
- 4 ACRES OF DIAMONDS



- The **LIVING ROOM**, offering space to socialize, study, watch TV and hold assorted Hillel activities
- The **CAFE**, a cozy venue to enjoy a kosher meal or a cup of coffee. The Cafe is also a resource to the broader Temple University community and a destination location for residential and commuting students and faculty
- The **AUDITORIUM**, providing a venue for live concerts, lectures, parties, and large University gatherings. The Auditorium also serves as a **DINING ROOM** for Hillel's Shabbat and holiday meals, with seating for up to 200
- An **ART GALLERY**, where the works of students attending The Tyler School of Art are displayed and traveling exhibitions are hosted
- An informal **JUDAIC READING ROOM**, where students study, read, and host classes and that provides **WORSHIP SPACE** for traditional and liberal Shabbat and holiday services
- A **CONFERENCE AND ADMINISTRATION CENTER** to host meetings and administrative spaces for both staff and Jewish student leadership
- A **ROOF-TOP GARDEN** for outdoor programming and celebrations as well as a home for the annual Hillel sponsored Sukkah
- A state of the art **COMMUNICATIONS AND ENTERTAINMENT CENTER**, as well as wireless internet connection throughout the building



The space and amenities of the Rosen Center will bring endless possibilities for programs, events, and gatherings for students to relax, eat, and hang out. The Edward H. Rosen Hillel Center for Jewish Life helps to complete the Temple University experience.

CHELSEA WALLACK '11

ABOVE: Rendering of the Auditorium serving as a dining room
RIGHT: Image of Rooftop Pavers



1 | 125TH ANNIVERSARY GIFT

Celebrate Temple University's 125th Anniversary with a gift to The Edward H. Rosen Hillel Center for Jewish Life

COST: \$125 per year for 4 years (Total Gift: \$500)

All gifts will be recognized in The Edward H. Rosen Hillel Center for Jewish Life.

2 | "1441 CLUB"

Leave your legacy at the address of our new home: 1441 Norris Street

COST: \$360.25 per year for 4 years (Total Gift: \$1,441)

All gifts will be recognized on a special "1441 Club" Plaque in The Edward H. Rosen Hillel Center for Jewish Life.

3 | ROOFTOP PAVER

Honor someone special by inscribing their name on a paver in the beautiful Rooftop Garden Pavers are 30" x 30"

COST: \$625 per year for 4 years (Total Gift: \$2,500)

Sponsoring an inscribed rooftop paver is a wonderful opportunity to remember a loved one or honor a parent, child, grandchild or family member. Donors may wish to engrave their own names in the pavers as well.

Larger Pavers available at enhanced giving levels.

4 | ACRES OF DIAMONDS – Buy An Acre!

Honor the vision of diversity and multiculturalism so eloquently laid out by President Russell Cronwell in his famous "Acres of Diamonds" speech delivered over 6,000 times

COST: \$1,210 per year for 4 years (Total Gift: \$4,840 (square footage of an acre))

All gifts will be recognized on a special **Diamond Plaque** and with an inscribed Rooftop Paver at The Edward H. Rosen Hillel Center for Jewish Life.

Other Dedication Opportunities:

A number of special dedication opportunities are still available at The Edward H. Rosen Hillel Center for Jewish Life. For information please contact The Hillel Office of Institutional Advancement at 215.898.8265.

The Edward H. Rosen Hillel Center introduces an exciting new dimension for Jewish life at Temple University. The wonderful new facility will enrich the Temple experience for all students and is a welcomed addition to our campus.

ANN WEAVER HART,
PRESIDENT,
TEMPLE UNIVERSITY

Rendering of the Judaic Reading Room that also serves as a worship space.